

# TRAINEE AMBASSADOR GROUP

Making  
Lifelong  
Connections  
2016

# WHAT IS THE TAG?



Established by the Maternal & Child Health Bureau's (MCHB) Division of MCH Workforce Development (DMCHWD) in 2015

## Goals:

- foster connections between trainees across the MCH Training Program
- provide trainees with leadership development opportunities
- strengthen the link between trainees and MCHB



# TRAINEE ORIENTATION VIDEO

**GOAL: Let Trainees know that they're part of a large network of MCH Training Programs that can provide access and connections to other professionals throughout the country**

**<https://youtu.be/gqRDMkLAqY8>**

# USING SOCIAL MEDIA TO BUILD YOUR NETWORK



# STEP 1. KNOW WHAT YOU'RE INTERESTED IN...



# STEP 2. RESEARCH THE OPPORTUNITIES...



Home Moments Notifications Messages health communications

## health communications

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- #musicmonday**  
20.8K Tweets
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65K Tweets
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Global health communications, advocacy, research and strategy. We focus on public health issues that impact developing nations and emerging...

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TAKE A TOUR

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//twitter.com/Health\_AIR



# STEP 2. CONTINUED



TWEETS 2,344 FOLLOWING 155 FOLLOWERS 6,484



Following

## FHI 360 Jobs

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At FHI 360 you will find Smart People. Innovative ideas. Global Reach. Comprehensive Programs. Diversity. Scientific Rigor. Professional Growth.

📍 Global

[fhi360.org/careers](http://fhi360.org/careers)

📅 Joined June 2011

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# ...AND PEOPLE



## 2,796,128 People results for health communications



**Nina Burke, MPH** 1st  
Project Associate at ReThink Health



**Ariel Durgana** 1st  
Consultant at Gagen MacDonald



**Julianne Wojno** 2nd  
Infant Mortality **Communications** Manager at Columbus Public Health



### System Director Public Relations and Communications

St. Luke's Health System  
Boise, ID - Apr 12, 2016  
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### Employee Health & Benefits Consultant - Sr. Data Systems Analyst

Mercer  
US-WA-Seattle - Apr 18, 2016  
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## 82 Groups results for health communications



**#hccsm (Health Communications & Social Media)**  
4,788 members

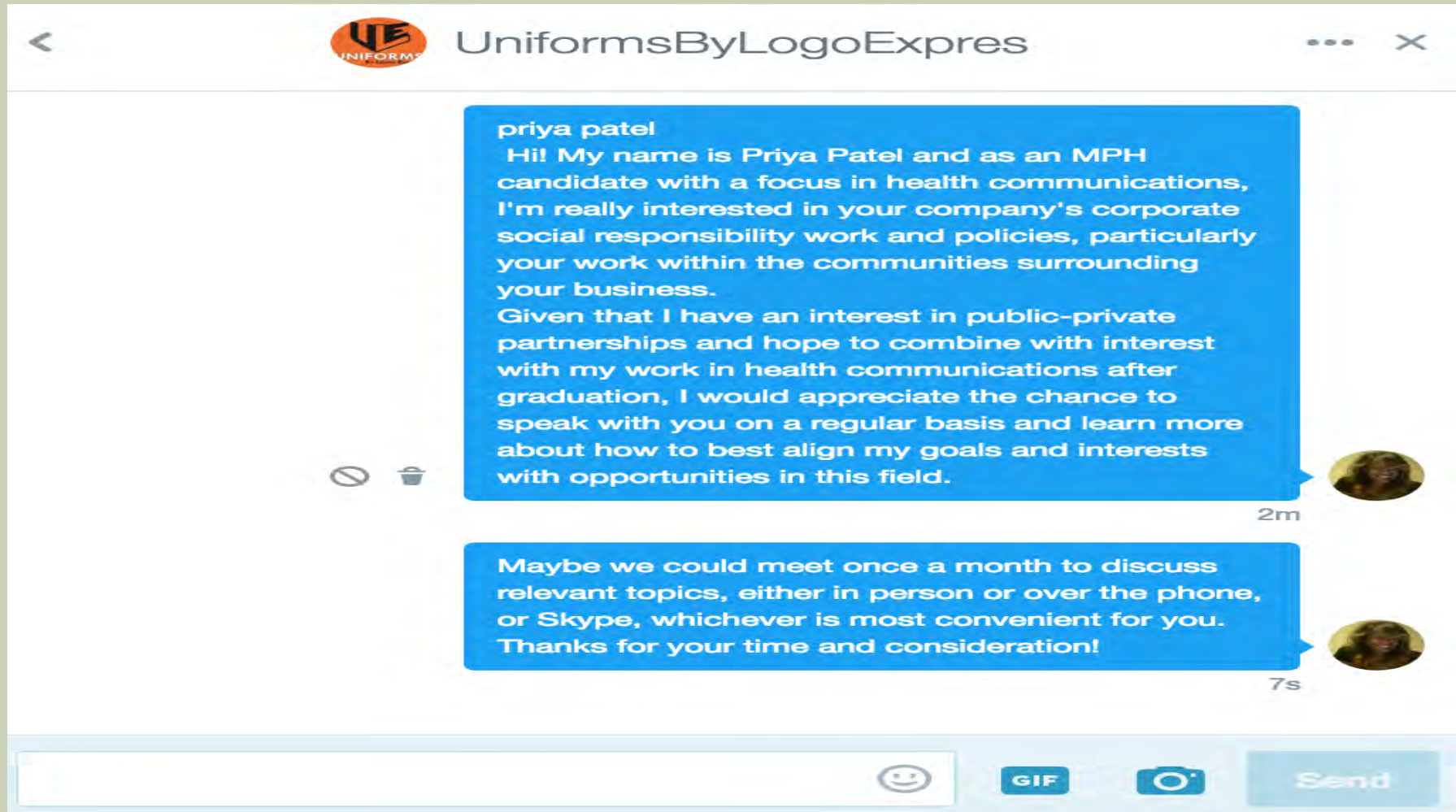


**Health Communications, Health Literacy and Social Scientis...**  
4,108 members



**Health Care Internal Communications**  
702 members

# STEP 3. USE THE TOOLS AT YOUR DISPOSAL....TWITTER



# STEP 3. USE THE TOOLS AT YOUR DISPOSAL....FACEBOOK



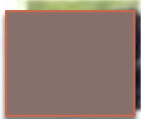
██████████! I hope you've been well and enjoying your travels- so jealous and low-key stalking your pictures 😊

so graduation is approaching fast and in my frantic job search, I've been looking at a couple of positions at fhi 360 and just wanted to see if you had any pointers or words of advice before I apply!

get back to me whenever you can, i know you're busy, so no rush on this

thanks!

February 4



██████████

Hey lady! Good to hear from ya. I'm a fan of FHI 360 - have been here for the past 3.5 years - but the work environment is largely dependent on the team you're on. Are there specific positions you're interested in? If so, shoot them over and I can probably give you

2/4, 9:04pm



# STEP 3. USE THE TOOLS AT YOUR DISPOSAL....EMAIL



Hey [REDACTED]

I've included the links to the positions I'm interested in and attached my resume (just as an fyi) - any and all tips would be appreciated!

Program Officer, MCHN

<https://jobs-fhi360.icims.com/jobs/16617/program-officer%2c-mchn/job>

Program Assistant, Global Learning & Education

<https://jobs-fhi360.icims.com/jobs/16604/program-assistant/job>

Program Assistant, Global Learning & Education

<https://jobs-fhi360.icims.com/jobs/16562/program-assistant/job>

Program Coordinator, Events & Administration

<https://jobs-fhi360.icims.com/jobs/16485/project-coordinator%2c-events-and-administration/job>

Thanks lady!

Pri

# STEP 3. USE THE TOOLS AT YOUR DISPOSAL....EMAIL



Hey! I think you'd be a competitive candidate for any of these. On my anchor project [REDACTED], we work pretty closely with the NID cluster of FANTA. It's a huge project, and they're doing some really cool stuff out in the field and here at HQ, [REDACTED] in the project size and mechanism type. The people I've worked with from that team are all extremely excellent in their technical fields (which makes for a great learning experience!), and from what I've observed, it seems like their team overall does have a solid overall working environment. I don't have as much experience with GLG - they're located in a separate business unit from mine (Social and Economic Development).

Since all of these position descriptions contain a lot of language around operational backstopping, based on what I know about project ops here at FHI 360, I'd highlight and expand upon any experience you have with project management, data management, materials development and budget monitoring - don't be shy about extending your CV onto 2 pages if you have relevant details to add. Also, for the FANTA application, I'd recommend checking out [their website](#) so you can link specific language to some of their recent work.

Let me know if you have any other questions! And keep me posted on which positions you end up applying for. Good luck!!

[REDACTED]  
[REDACTED]  
**Priya Patel** <priyaspatel.1990@gmail.com>

Feb 10

to Cheryl

Ah this is all great information to hear! Thanks so much for taking the time to do this. I'm sure

# MAKE THE CONNECTION: WHAT IS E-MENTORING?

- Bierema and Merriam (2002) define mentoring as a “process of shared learning and growth that promotes mutual benefit, interaction and support for both parties”.





Health Outcomes of Nuclear Radiation  
Information

Michelle Gin, MPH candidate  
michelle.c.gin@gmail.com

August 25, 2014  
JEPNW Student Congress

Student Coordinator of  
Physicians for Social Responsibility (PSR)  
in USA





# SMALL GROUP BREAKOUT DISCUSSIONS

- 1.** What do you see as key factors for or barriers to success in mentoring relationships (in person vs virtual/distance)?
- 2.** What are the pros & cons of using social media to find and connect with people for mentoring opportunities?
- 3.** What types of virtual mentoring resources or opportunities would you find most helpful as an MCH Leadership trainee?

# ADDITIONAL MENTORING RESOURCES

- 5 Minute MCH <http://www.mchnavigator.org/5min/>
- E-Mentoring programs  
<http://nccc.georgetown.edu/mentoring.html>
- Follow hashtags on Twitter & Facebook (Example: #hireBU for Boston University alumni)
- See if your university has an alumni database

# MCH TRAINING RESOURCES

## MCH training programs & resources for trainees

- Trainee 101
- Trainees in action
- Staying informed
- Other opportunities and resources

[WWW.MCHB.HRSA.GOV/TRAINING](http://WWW.MCHB.HRSA.GOV/TRAINING)

## Trainee Ambassadors Group Information

[WWW.TAG.MCHTRAINING.NET](http://WWW.TAG.MCHTRAINING.NET)

# TAG POLLING QUESTIONS

Please respond to the following questions to help inform future TAG activities.

- What type of mentoring resources would you find most useful?
- Would you be interested in participating in any of the following activities?
- How frequently would you be willing to participate as a mentor or mentee?
- I would be open to potentially serve as a mentor.
- Do you have any feedback or suggestions for the trainee orientation video?