



# Maintaining Your MCH Leadership Momentum

Making Lifelong Connections 2014  
Denver, Colorado

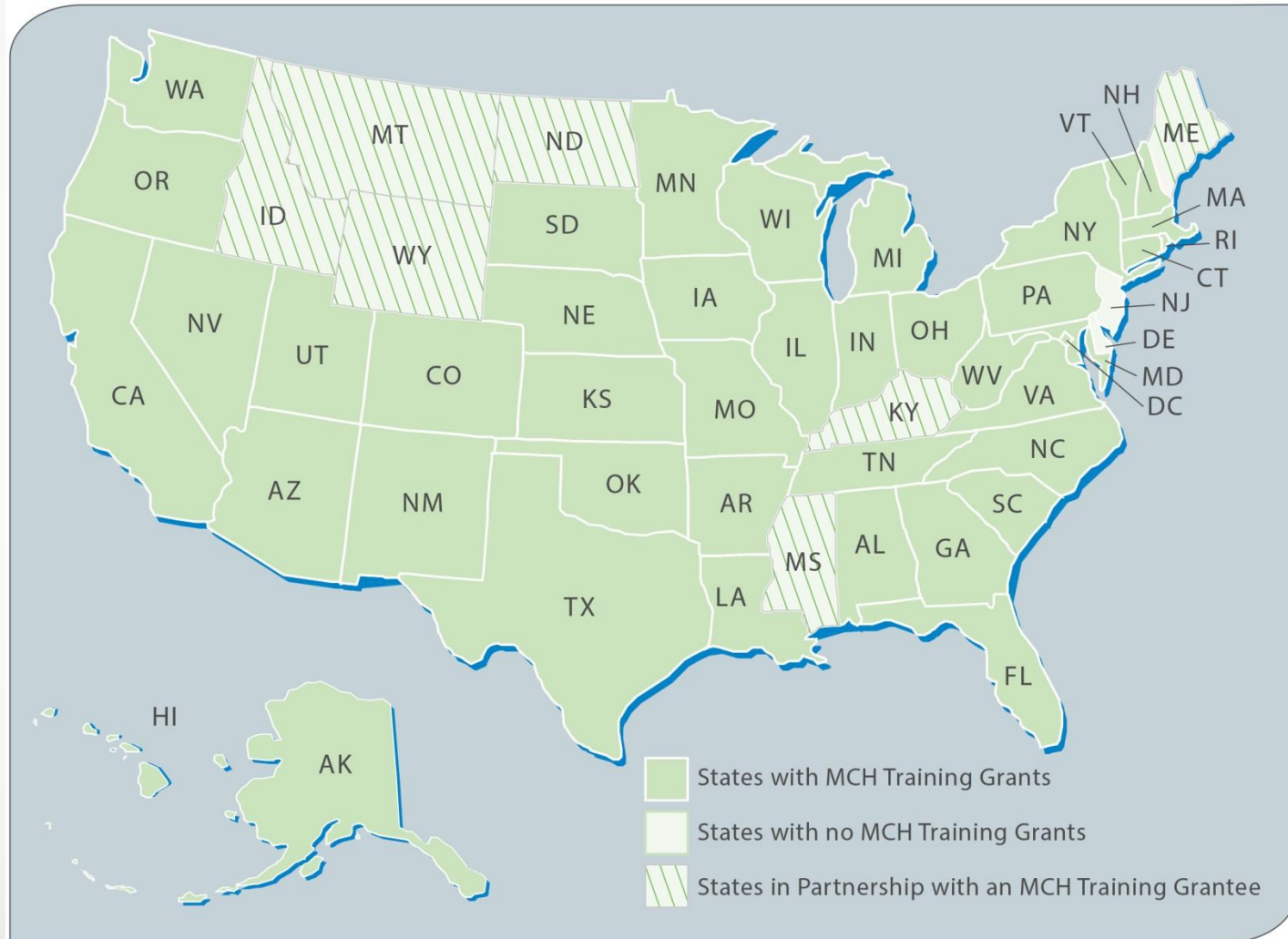
# Who are MCH Trainees?



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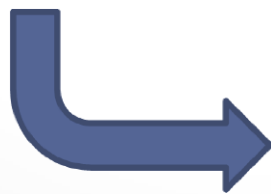
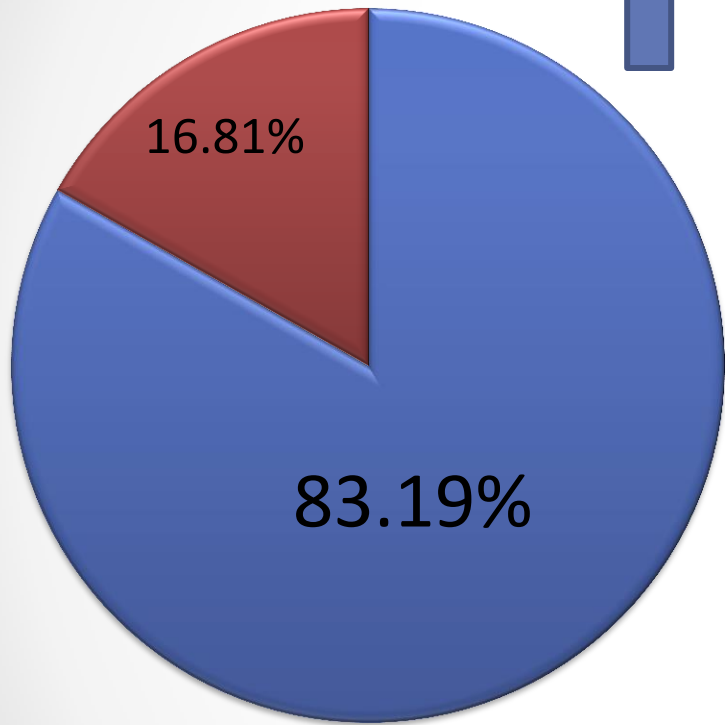


# Who are MCH Trainees?





# Former Trainees are Leaders



# Where Are They Now?

37%

Working in Public Health



84%

Working with MCH  
Populations



74%

Working with  
Underserved or  
Vulnerable Populations



# MCH Leadership Competencies

## I. SELF

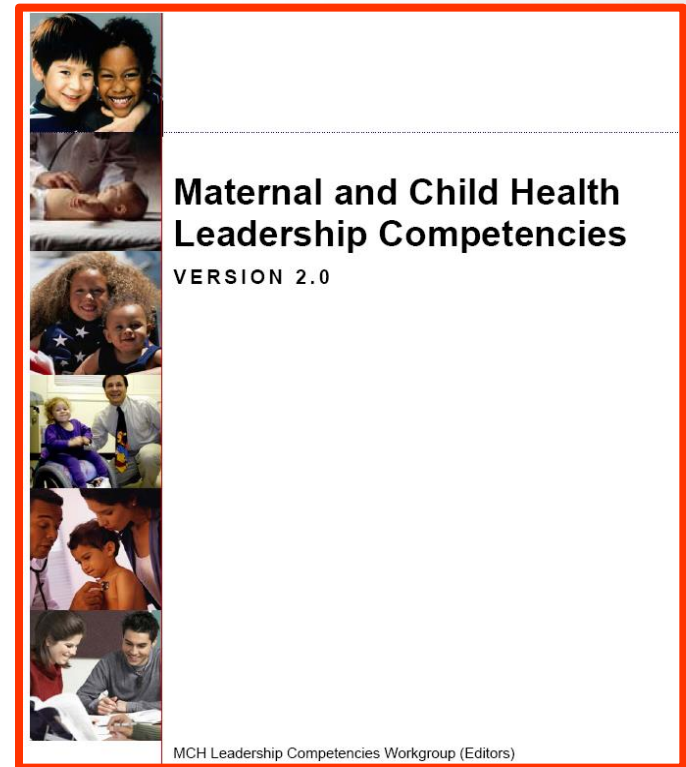
1. MCH Knowledge Base
2. Self-reflection
3. Ethics & Professionalism
4. Critical Thinking

## II. OTHERS

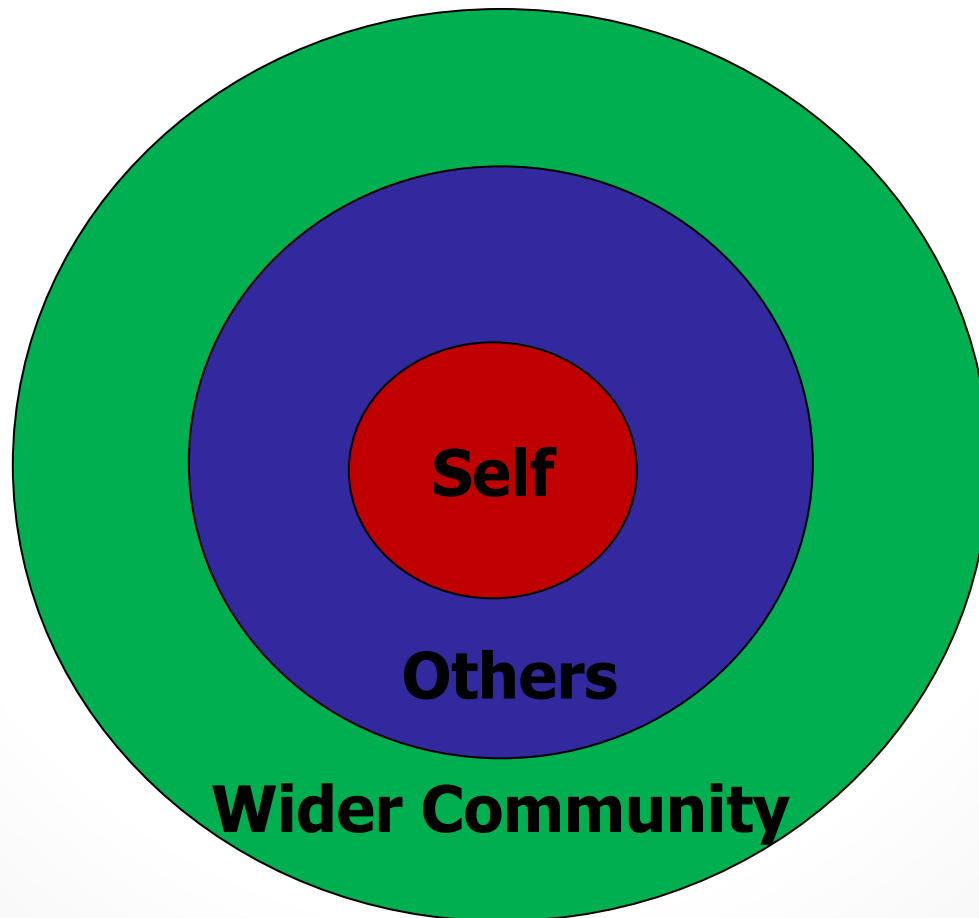
5. Communication
6. Negotiation & conflict resolution
7. Cultural Competency
8. Family-Centered Care
9. Developing Others Through Mentoring & Teaching
10. Interdisciplinary Team Building

## III. WIDER COMMUNITY

11. Working with Communities and Systems
12. Policy/Advocacy



# MCH Leadership Competencies





# SELF

- Importance of Self Reflection
  - Tool to gain self-knowledge
  - Foundation from which you can more readily understand/process your experiences
  - Allows you to use your personal biases, beliefs, past experiences and actions to shape future action and learning
  - Sustaining—you are knowledgeable about your personal

# OTHERS

- About your personal sources of reward
- Leadership extends to co-workers, colleagues
- Influencing behavior and attitudes of others
- Leadership may remain at this level of impact for long period of time
  
- Communication
- Negotiation and conflict resolution
- Cultural competency
- Family-centered care
- Developing others
- Interdisciplinary team-building

Personal



# WIDER COMMUNITY

- about you and your word
- Broader impact on organizations, systems, models of practice
- Working with communities and systems
- Policy and advocacy

# MCH Navigator Demo

<http://www.mchnavigator.org/>



# Trainee Resources

The screenshot shows a web browser window displaying the 'Trainee Resources' page on the MCHB HRSA website. The browser's address bar shows the URL [www.mchb.hrsa.gov/training/tr\\_resources.asp](http://www.mchb.hrsa.gov/training/tr_resources.asp). The page header includes the U.S. Department of Health and Human Services logo, the HRSA logo, and the text 'Health Resources and Services Administration Maternal and Child Health'. A search bar is located in the top right corner. Below the header is a navigation menu with links for 'MCH Home', 'Grants', 'Programs', 'Research & Data', 'Training', 'Publications', and 'About Us'. The main content area features the MCH logo and the text 'Where MCH Leadership Begins' above a grid of trainee photos. A secondary navigation bar contains links for 'DMCHWD HOME', 'ABOUT', 'GRANT INFORMATION', 'IMPACT AND REPORTING', 'FOR THE MCH WORKFORCE', 'GRANTEE RESOURCES', and 'TRAINEE RESOURCES'. Below this is a search bar for training pages and a 'Share / Save' button. The 'TRAINEE RESOURCES' section is divided into four columns: 'HELLO I AM... NEW Trainee 101', 'In Trainees' Words', 'Staying Informed', and 'Opportunities & Resources'. Each column contains a list of links. The footer includes contact information for the Maternal and Child Health Bureau and the Health Resources and Services Administration, along with various policy links.

U.S. Department of Health and Human Services  
www.hhs.gov

**HRSA** Health Resources and Services Administration  
Maternal and Child Health

Search

A.Z. Index | Questions? | Order Publications

MCH Home | Grants | Programs | Research & Data | Training | Publications | About Us

**MCH**  
MATERNAL AND CHILD HEALTH  
TRAINING PROGRAM

Where MCH Leadership Begins

DMCHWD HOME | ABOUT | GRANT INFORMATION | IMPACT AND REPORTING | FOR THE MCH WORKFORCE | GRANTEE RESOURCES | **TRAINEE RESOURCES**

Share / Save | Search the Training Pages...

**TRAINEE RESOURCES**

- HELLO I AM... NEW Trainee 101**
  - [Trainee 101](#)
  - [Welcome Video for Trainees](#)
- In Trainees' Words**
  - [In Trainees' Words](#)
- Staying Informed**
  - [Join Our Email Lists](#)
  - [Webinars](#)
  - [News & Events](#)
- Opportunities & Resources**
  - [MCH Navigator](#)
  - [MCH Links and Additional Resources](#)
  - [Job Opportunities](#)
  - [HRSA Internship](#)

Back To Top ↑

Maternal and Child Health Bureau | Health Resources and Services Administration | Department of Health and Human Services  
Parklawn Building Room 18-05 | 5600 Fishers Lane, Rockville, Maryland 20857  
[Download Quicktime Player](#) | [Quicktime Player Tips](#)  
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[http://www.mchb.hrsa.gov/training/tr\\_resources.asp](http://www.mchb.hrsa.gov/training/tr_resources.asp)



# Making Lifelong Connections



# Connect With MCHB!

- Trainee Listserv
- Share your trainee story
- Other Ideas?

Michelle Menser

[MMensers@hrsa.gov](mailto:MMensers@hrsa.gov)

(301) 443-6853

# Title V of the Social Security Act

- Established in 1935, longest standing public health legislation in the US
- Only national program accountable for comprehensive systems of preventive, primary care and specialty services for the MCH Population
- MCH Training Program funded through Special Projects of Regional and National Significance (SPRANS) of Title V



# National **MCH** Workforce Development Center

Advancing Health Reform Implementation

- Title V (State MCH) Workforce Development around health reform
- How do we ensure a pipeline of well-prepared MCH leaders to work in Title V and governmental public health?



National **MCH** Workforce  
Development Center

Advancing Health Reform Implementation

# **Maintaining Your Momentum with The National MCH Workforce Development Center**

Making Lifelong Connections Conference

Denver, CO

May 8, 2014

Sarah Beth McLellan, MPH—recent MCH graduate

Jaimie Lea—current MCH graduate student





National **MCH** Workforce  
Development Center

# Agenda

- Overview of the Pipeline Program
- Transformation Station
- Course Bundles
- Paired Practica Project
- Wrap Up
- Ideas?



- How many of you are ready to lead change in MCH?
- How many of you want a skillset to work in a changing health care environment?
- How many of you want to participate in an innovative summer practica opportunity?

# Pipeline Program

- Enhance training and networking opportunities for students in MCH Leadership Training Programs
- Develop Course Bundles to increase MCH knowledge and skills in the context of health reform
- Disseminate existing and new training materials and curricula to:
  - Current MCH trainees
  - MCH training program alumni
  - Title V professionals

# Transformation Station

## Transformation Station provides you with tools YOU need as MCH leaders

- Online training modules
- Distance-based learning
- Webinars
- Policy updates
- Toolkits
- Discussion forums

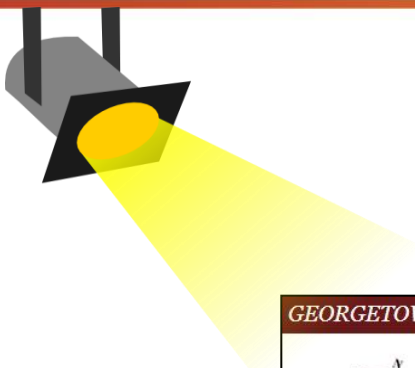


The screenshot shows the AMCHP Transformation Station website. The header includes the AMCHP logo and navigation tabs for 'About AMCHP', 'About Title V', 'Calendar', 'Policy & Advocacy', 'Groups & Regions', 'Member Center', and 'Programs & Topics'. The main content area features the 'National MCH Workforce Development Center' logo and the title 'Transformation Station'. Below this, there is an 'About Us' section with text describing the center's mission and a list of core areas: 'Improving access to care', 'Using quality improvement tools to drive transformation', 'Fostering integration within public health and across sectors including primary care, mental health, early intervention and community-based service delivery and financing systems', and 'Furthering change management, including effective collective action skills that will lead health improvement for MCH populations'. A 'Learn More' section lists links for 'Center Request for Participation', 'Q&A Call 1 Archive Recording', 'Q&A Call 2 Archive Recording', 'Center Aim/Purpose', 'Center One-Paper', 'Center Launch PowerPoint Presentation', and 'Frequently Asked Questions'. A right sidebar contains a 'Related' section with 'MCH NAVIGATOR' and a list of program areas: 'Access to Care', 'Systems Integration', 'Quality Improvement', 'Change Management', and 'Pipeline Program'.

# MCH Navigator Spotlight



National **MCH** Workforce  
Development Center



GEORGETOWN UNIVERSITY Health Information Group | MCH Library | NCEMCH

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## MCH NAVIGATOR

A learning portal for MCH professionals  
Funded by the U.S. Maternal & Child Health Bureau

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Training Bundles   New Trainings   A-Z Trainings   :   A   B   C   D   E   F   G   H   I   J   K   L   M   N   O   P   Q   R   S   T   U   V   W   X   Y   Z   Search

-  Home
-  About
-  Find Trainings
- Find Trainings
- Training Topics & Bundles
- Help
-  Self-Assessment
-  How To's & Examples
-  Additional Resources
-  Stay Connected
-  Contact & Comments



### Training Spotlight

Learning Opportunities to Meet Your Needs

### Quality Improvement: A Quick Guide

This compilation of resources was prepared by MCHB's Division of MCH Workforce Development and its Office of Policy and Coordination to support the MCH community in becoming better acquainted with quality improvement. An attempt has been made to identify resources for those with extremely limited time for exploring the concepts and skills, as well as for those who can allocate larger blocks of time for learning about quality improvement. In addition, this MCH Navigator "Spotlight" was prepared so that those who learn better through reading, viewing presentations, or through web tutorials can find material that they are most comfortable with.



### Table of Contents

- » [Quick Reference Methods & Tools](#)
- » [Quick Study YouTube Videos](#)



# Pipeline Platform

Dedicated Pipeline features on Transformation Station for MCH undergraduate and graduate trainees:



The screenshot shows the AMCHP Transformation Station website. The header includes the AMCHP logo and navigation tabs for 'About AMCHP', 'About Title V', 'Calendar', 'Policy & Advocacy', and 'Programs & Topics'. The main content area features the 'MCH Pipeline Program Home' section, which includes the National MCH Workforce Development Center logo and the Pipeline Program logo. Below this, there is a 'Background' section with text describing the program's purpose: 'The Pipeline Program of the National Maternal and Child Health (MCH) Workforce Development Center is designed to enhance training and networking opportunities for graduate and undergraduate students in MCH Leadership Training Programs. By providing Pipeline participants with the tools to effectively serve the MCH population within the context of health reform and the Affordable Care Act, we will advance the capacity of the Title V workforce to implement policies, programs, and systems that optimize the health and well-being of women, children, and families.' A 'Related' section on the right highlights 'MCH NAVIGATOR' as a training portal for MCH professionals, students, and others. A sidebar on the left contains navigation links for 'Transformation Station - Home', 'MCH 3.0', 'Health Reform Implementation', and 'All Resources'. At the bottom, there are links for 'People - Contact Info', 'Pipeline Resources', and 'MCH Trainee of the Month'.

- Early career professional development resources
- Networking activities
- Practica and Title V internship opportunities
- MCH Trainee of the Month
- Online course offerings

# Course Bundle

- Designed to increase MCH knowledge and skills in the context of health reform
- Distance-based delivery
- Course bundles include:



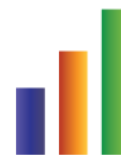
Access to Care



Change Management



Systems Integration



Quality Improvement

# Paired Practica Project

- Graduate and undergraduate students work in state Title V program as paired teams
- Paired teams comprised of:
  - MCH Howard undergrad Pipeline student
  - MCH SPH graduate student trainee or
  - Recent MCH graduate
- Participating states:
  - Iowa
  - Maryland
  - Illinois



# Iowa Practica Project

## Project Overview

- Conduct and analyze focus group interviews for the 5-year Needs Assessment
- Evaluate professional development needs of MCH grantees

## Skills I Will Gain

- Provide leadership and mentorship
- Analyze qualitative data
- Present findings to MCH team
- Develop and analyze surveys of local MCH staff

# Wrap Up

- Bookmark Transformation Station
- Check out MCH Navigator Training Spotlights
- Apply to be an MCH Trainee of the Month
- Email me: [smclella@email.unc.edu](mailto:smclella@email.unc.edu)



National **MCH** Workforce  
Development Center

Thank you for  
participating!



# Connect With Us!

Michelle Menser – MCHB

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Sarah Beth McLellan – MCH Workforce  
Development Center

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